

TAYLOR UNIVERSITY

THE ECHO

SINCE 1913

"You have to shoot the ball with confidence every time you have it. Once the first few go in, the rim just keeps getting bigger, and you just keep shooting." *Ben Raichel, Sports*

Volume 99
Number 17
17 FEB
2012

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TAYLOR WELCOMES 600



CREW member, junior Leah Anderson, leads prospective students and their parents on a campus tour.

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CONTRIBUTOR

Taylor's admissions office developed a three-part plan that will bring more than 600 visitors to campus this weekend. Three events, 24 at Taylor, the Community Life Scholarship (CLS) interview day and a new parent visit day called TU 440 will take place Sunday and Monday.

"We are excited," said Director of Admissions Amy Barnett. "We could see it as overwhelming, but instead, this is great for Taylor. It is exciting that this many people are interested in the school . . . and want to be a part of what we do on a day-to-day basis. I want us to all see it as encouraging."

Admissions data shows prospective students are 75 percent more likely to commit to Taylor if they visit campus. Barnett encourages Taylor's community-oriented student body to interact with visitors this weekend.

"We have heard over and over again that Taylor's campus is unique in the way that 'someone actually spoke to me on the sidewalk,' 'students were friendly,' 'they let us share their table in the dining commons,'" Barnett said. "While those things don't seem to be so important in our day, it matters so much to a visitor. The normal things that the Taylor community does, we just want them to keep doing, and even more so on this large-scale visit day."

During 24 at Taylor, prospective students visit campus for two days of admissions activities and spend the night in residence halls. This year, 200 high school students are registered, which is more

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Graphic by Tim Reichmiller

COMMUNITY DOWN/EDS | THE ECHO NEWS



Top 5 News Events of the Week

Regulators hang up on robo-calls
(latimes.com)



Whitney Houston's funeral Saturday will be broadcast
(cnn.com)



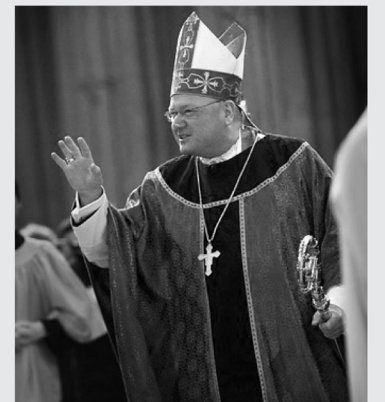
Economic growth gives lift to Obama in NYT/CBS poll
(nytimes.com)



Indiana has 13 cases of measles as vaccinations decline
(chicagotribune.com)



Birth control debate
(time.com)



TAYLOR CONTINUED...

than twice as many students who attended the event last year on President's Day weekend.

As a CREW intern responsible for 24 at Taylor, junior Dash Wieland wants prospective students to experience the change of heart he had during his campus visit.

"I was closed down the whole time until I went to the residence halls," Wieland said. "It just blew me away. It felt so different from anywhere else that I had been. I felt welcome — even as a high school student."

Along with 24 at Taylor, 110 students will attend the CLS interviews. Students who are accepted to Taylor will have three formal interviews during their stay and will attend classes.

New to the schedule this year is a visit day called TU 440 designed for the parents of visiting students. Professor of Biblical Studies Ed Meadors, who is helping with the program, hopes it will ease parents and students into the college transition.

"College visits mix financial worry with the emotional anxieties associated with children leaving home," Meadors said. "This is a genuine opportunity to provide encouragement as the body of Christ to families in the middle of a very difficult decision-making process. This is also a strategic opportunity to advertise enthusiastically an

education that I believe is priceless."

During TU 440, parents will tour campus, attend meetings and visit homes throughout the Upland community, including the homes of President Eugene Habecker, Provost Steve Bedi and Professor Meadors.

On Monday, Tim Herrmann, co-author of "A Parents' Guide to the Christian College," will speak to the parents on the nature of Christian higher education as well as the intellectual, social and spiritual challenges it poses.

"We want to help parents understand how they can best support their college-age kids, and also what they should avoid so they don't inadvertently act in ways that may actually stunt their students' growth," Herrmann said. "Being the parent of a college student is a new experience for many of these folks, and we want to help prepare them for what can be an incredibly beneficial and satisfying role."

After the presentation, parents will receive a community tour of the local churches and meet several community members before a prayer and reflection time in the Prayer Chapel.

All three events end Monday at 2 p.m.

"This large-scale arrival of prospective students and families gives us a wonderful opportunity to share the community spirit, hospitality and grace that make Taylor distinctive as a Christian University," Meadors said.

MARION CONTINUED...

the district, which would include students from Taylor, Indiana Wesleyan and Anderson Universities.

"I think it's very exciting to see a local politician running for federal office," senior political science major Brady Schaar said. "It's rare to see a politician from Grant County get federal attention, so that opportunity is exciting."

Seybold had an exciting career prior to that of seeking a spot in Congress. He competed in the 1988 Winter Olympics in pairs figure skating with his sister. Following the Olympics, he produced ice shows and ran the business side of the sport. A few years later, he was asked to run for Marion City Council and thought it would be "something fun" to do.

After enjoying the Council, he wanted to run for mayor. Although he always thought he would return to a business career, other opportunities presented themselves, and he is now "running hard" for federal office.

"Maybe I was born this way," Seybold said. "I love to work. I love the process of figuring things out, how to do them in a different way and how to advance to the next level. All those things I was taught on the ice, and I have taken them to the political room."